



BURKINA FASO

Unité - Progrès - Justice



**WORLD SESAME CONVENTION
TURKISH 2019**

**Marketing opportunities for sesame
from Burkina Faso**



Istanbul, les 19 et 20 août 2019



Presentation Plan



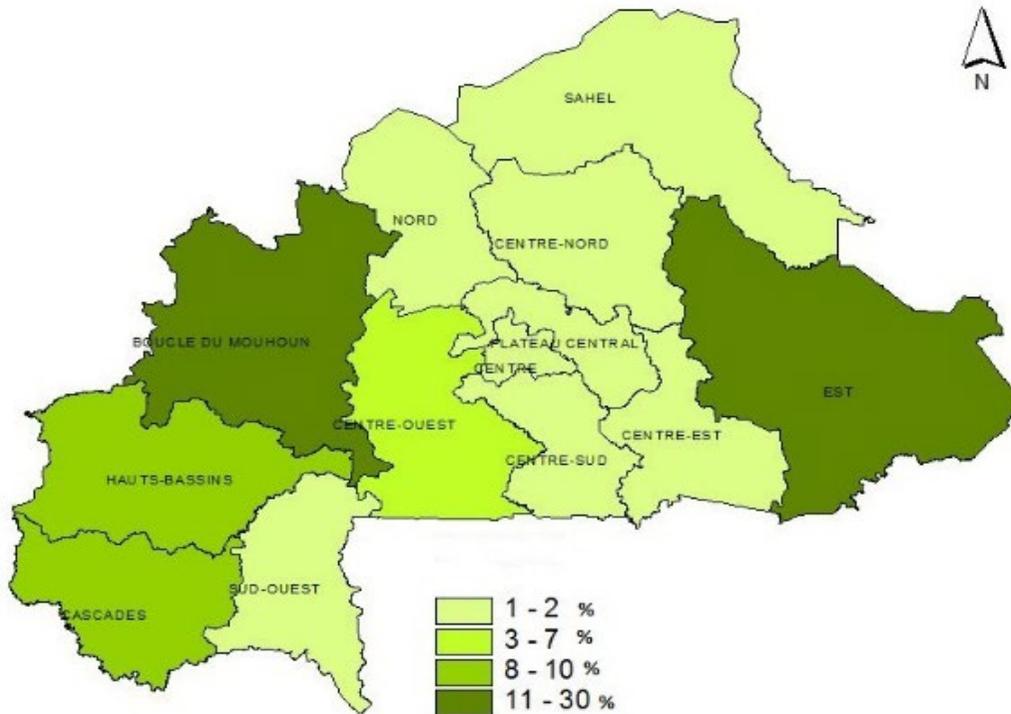
Context of the sector

Sesame Market in Burkina Faso

New reforms



1. Context of the sector 1/3



Sesame, cash crop cultivation practiced throughout the country.

- **About 1,500,000 producers**
- **More than 90% for export**
- **Varieties popularized in BF**
- **S42 (couleur blanche)**
 - **38-1-7 (cream colour)**
 - **32-15 (white colour)**

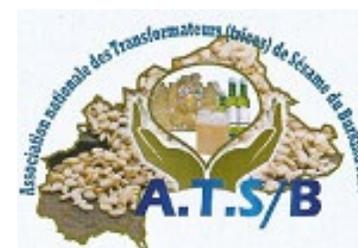
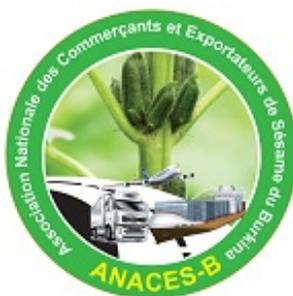
1. Context of the sector 2/3

The average national production over the last 05 years is 200,000T.

Burkina Faso is ranked 8th in the world among sesame exporting countries in 2018. (source :Trade Map 2018).

1. Context of the sector 3/3

Organization of the actors of the sector

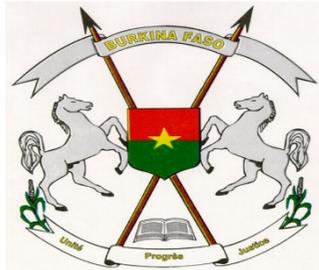


The Sesame Interprofession of Burkina Faso (INTERSEB) is the umbrella organization for all the direct actors in the sector.

INTERSEB is a dynamic platform for exchange between the actors of the sector (strategic orientation and advocacy with the State and partners).



Partners of the sector

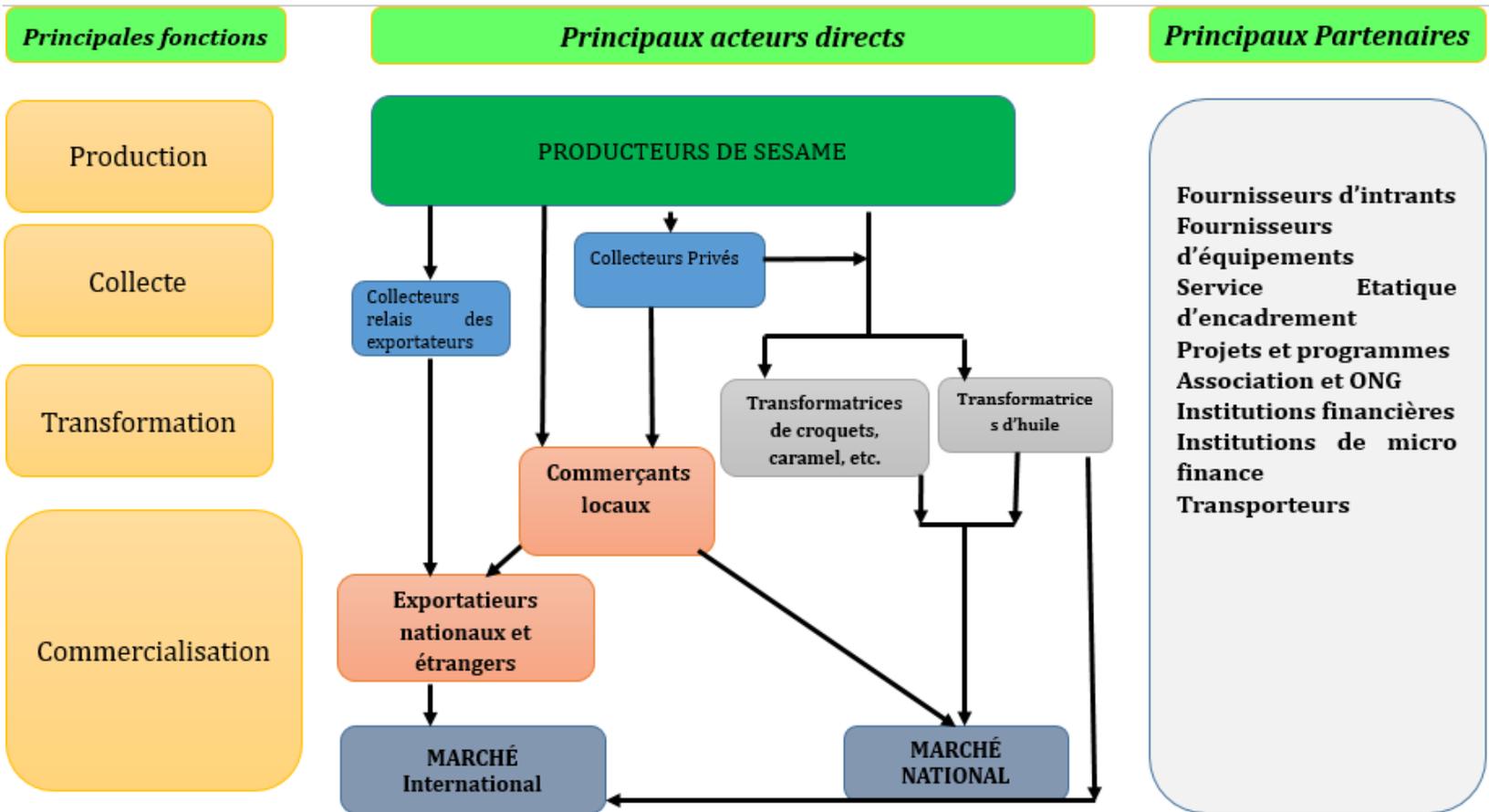




3. Sesame market in Burkina Faso



Sesame seed marketing channels





3. Sesame market in Burkina Faso



Customers and competitors of sesame seeds

- ❖ The main customers: Singapore, Japan, Ghana, China, **Togo**, represent nearly 90% of Burkina Faso's exports
- ❖ Burkina's competitors: India, Ethiopia, Sudan, Nigeria and Tanzania;



3. Sesame market in Burkina Faso



Prospects for Burkina's offer

- Weather forecasts predict a good sesame campaign

- Production prospects are good throughout the country

- **Production forecasts for the 2019-2020 season are 250 000 tons.**



4. Current reforms



Market Policies:

Quality standards in Burkina Faso

- **ABNORM**

- NBF 01-008 : 2006 "Sesame : specifications" (sesame seeds intended for marketing and human consumption)

- NBF 01-143 : 2009 "Edible sesame oil: specification »

- **MAAH**

- Export specifications: definition and role of value chain actors, quality references via good practices



THANK YOU FOR THE ATTENTION

