

# **Sesame Market Review and Outlook in the Middle East.**

**Presented by**

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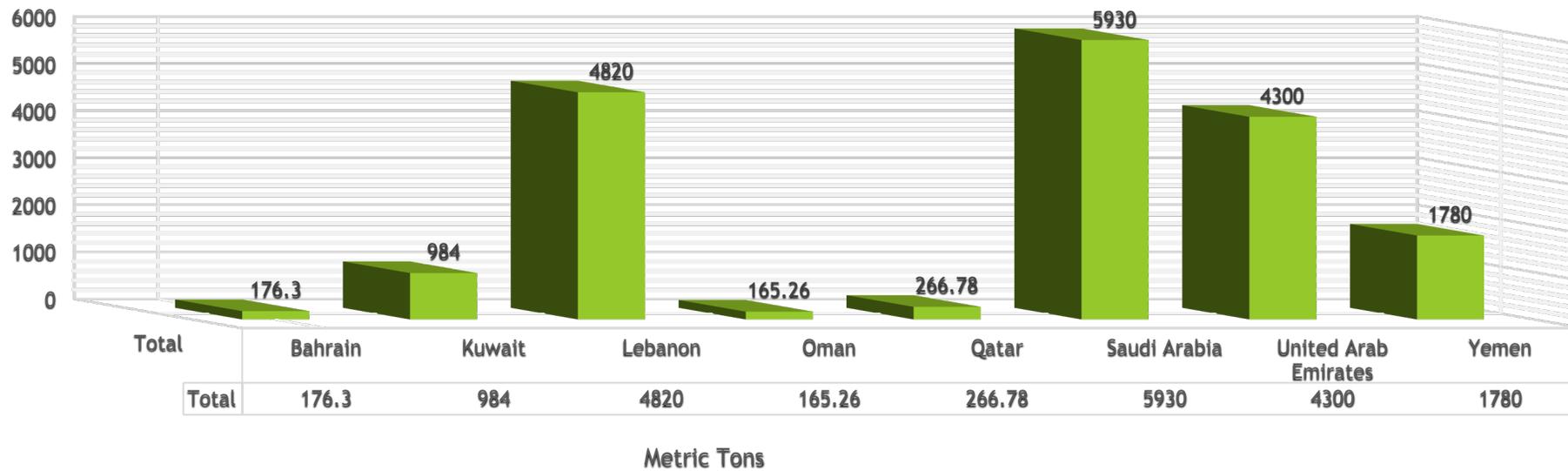
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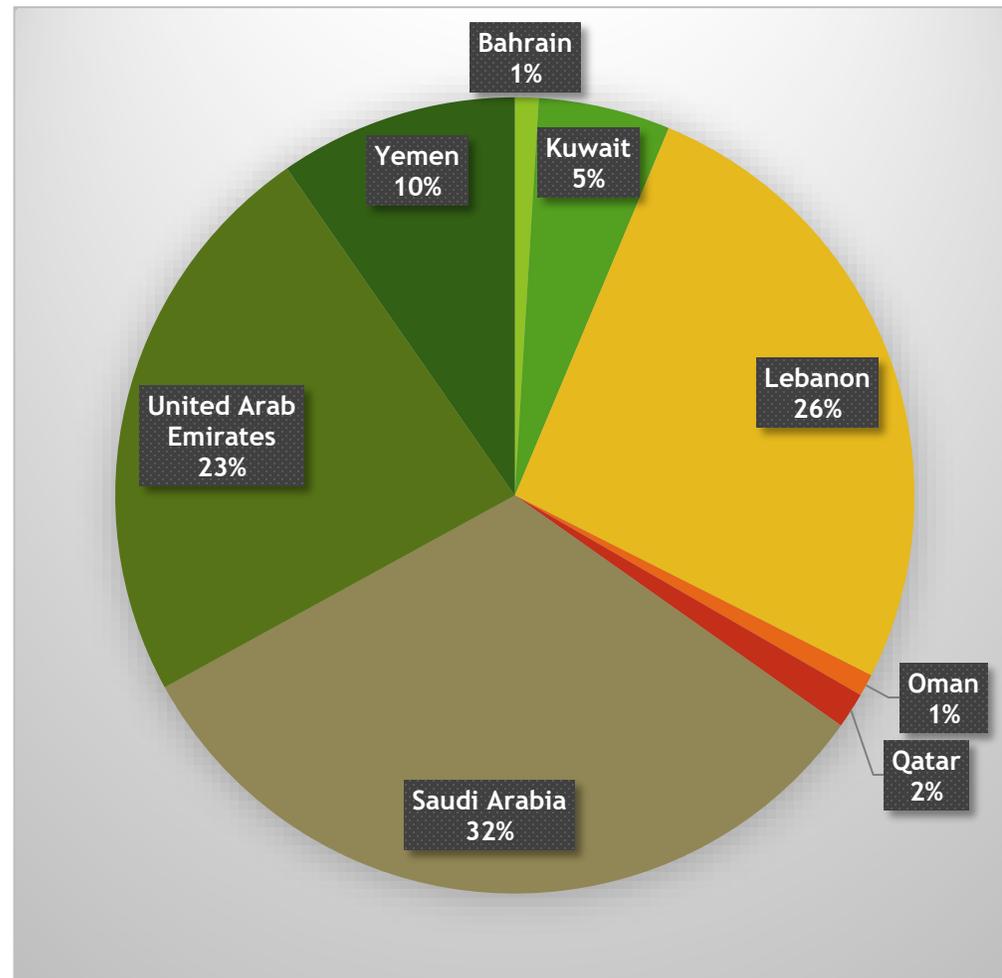
**Total Import of Sesame in 2020 till November**



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- Total imports of Sesame in Middle East Markets is estimated to more than 22000 metric tons in 2020.
- U.A.E part of the Sesame is for Re Export.
- Saudi being largest consumer of the region.
- Marginal demands from other GCC countries.



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## Main Usage of Sesame.

Sesame in the Middle east is mostly used in

- Tahina & Halawa Industry
- Bakery
- Horeca

## IMPACT OF COVID ON SESAME DEMAND

- A big demand for food in the middle east comes from Tourism.
- Tourism has declined in the region, resulting an loss of overall demand form Middle East.
- The use of sesame and sesame products have been reduced due to Covid. We estimate a gross 20 -25% decline in the overall demand of sesame in 2020.

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PREVALING SESAME PRICE AND PRICE SCINERIO GOING FORWARD.

- The prices in the current year has remained stable to firm due to the S & D of sesame. Supply side is being very uncertain and irregular during this period.
- Different logistic issues and other factory of covid affecting the sowing and harvest of Sesame in African region is the main cause to keep the prices firm.
- The most preferred sesame is Gadariff & Humera quality. Due to the disturbance in North Ethiopia demand has shifted to Gadariff quality.
- Logistic issues in Nigeria created short term increase in demand for non-Gadariff quality.
- Geo - political factor, we need to see the impact of demand from Israel in the coming months. This can create additional demand pressure on Sudanese sesame.

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# THANK YOU

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